

GREAT LAKES ULTIMATE SUMMER CONTEST

CONTEST RULES

1. NO PURCHASE NECESSARY

2. ELIGIBILITY

This Contest starts on Wednesday, April 08, 2009 and ends on Sunday, May 22, 2009 (Contest End Date). To be eligible for this Contest, on-line entries must be received on or before, 11:59 p.m. (EST) Eastern Standard Time on the Contest End Date. Late entries will not be accepted.

This Contest is open to:

- a) residents of Ontario, Canada who reside in the Great Lakes Lawn Care Inc. ("Great Lakes") service area and have reached the age of majority.
- b) Individuals who reside outside of the Great Lakes service area are not eligible to enter this contest.

Employees of Great Lakes and their representatives, agents, advertising and promotional agencies, affiliated and related companies, and members of the immediate family (parents, children, siblings and spouse, regardless of where they live) and household of such employees; and its owners, affiliates, and members of their immediate families, are not eligible.

3. HOW TO ENTER

Only one online entry is permitted per residence. All multiple entries or mass entries submitted are automatically disqualified. You may enter by:

Online Entry:

Logging onto www.greatlakeslawn.ca and complete an online entry form in full and click "Enter Now" to submit your entry for receipt by contest closing date of 11:59 p.m. (EST), May 22, 2009. For purposes of these Official Rules and Regulations, "receipt" of an online entry occurs when the entrant email is received successfully and recorded by a Great Lakes Representative upon the entrant clicking the "Enter Now" button. Any automated computer receipt (such as one confirming delivery of email) does not constitute proof of actual receipt by a Great Lakes Representative of an entry for purposes of these Official Rules and Regulations. In your entry, you will be asked to provide your first and last name, city, phone number and email address. All mandatory fields must be completed. Great Lakes is not responsible for late, lost, misdirected or incomplete entries, which will be void. The use of any automated equipment to participate in this Contest is prohibited. In the event of a dispute as to who submitted an entry, the entry will be deemed submitted by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. If a selected entrant's entry is an Internet entry, the selected entrant may be required to provide Great Lakes with proof that the selected entrant is the authorized account holder of the e-mail address associated with the selected entry. Entrants are required to provide truthful and accurate information in all contest entries and a Great Lakes Representative will disqualify any entry that the Great Lakes Representative determines, in its sole discretion, to be false or fraudulent. All Entry Data becomes the property of Great Lakes and will not be returned, or used for additional purposes unless otherwise stated. By entering, you consent, should you become a winner, to Great Lakes' use, of your name, place of residence and photograph or other likeness, without further compensation or notice, for publicity, advertising or informational purposes in any media or format (including the Internet) in connection with this Contest or future similar contests.

4. PRIZE:

Grand Prize

Total prize to be awarded is a one (1) year Ultimate Natural Lawn Care Program with a maximum value of \$500.00 CAD including applicable tax. The total value of the program will be determined by the size of the winning entrant's property (minimum value \$249.00 CAD) and at the discretion of Great Lakes to a maximum value of \$500.00 CAD. Great Lakes will consult and coordinate with the winning entrant to schedule the optimal time to provide the various Ultimate Program services. Grand Prize Ultimate Program services must be completed as awarded by July 31, 2010.

The odds of winning a prize depend on the total number of eligible entries received, including all online entries by the contest closing date. All expenses, taxes, surcharges and issuance or other fees not described as included in the Prize are the sole responsibility of the winner. Except as expressly warranted herein, the prize is provided to winners "as is" without further warranty of any kind.

Prize must be accepted as awarded. NO SUBSTITUTION OF PRIZES IS PERMITTED EXCEPT BY GREAT LAKES IN ITS SOLE DISCRETION. GREAT LAKES RESERVES THE RIGHT TO SUBSTITUTE ANY PRIZE WITH ANOTHER PRIZE OF EQUAL OR GREATER VALUE, IF A PRIZE CANNOT BE AWARDED AS DESCRIBED FOR ANY REASON. PRIZES ARE NON-TRANSFERABLE AND ARE NOT REDEEMABLE FOR CASH OR CREDIT, IN WHOLE OR IN PART.

5. SELECTION OF WINNERS

GRAND PRIZE DRAW

A random draw for the **Grand Prize**, by a Great Lakes Representative, from all complete entries received by 11:59 p.m. on the Contest End Date will be made on or before May 29, 2009 at Great Lakes' office at 1915 Crumlin Road, London, Ontario, Canada N5B 3B8

In order to win, the selected entrant must first correctly answer a time-limited skill-testing question to be administered by telephone and sign a standard declaration and release form confirming compliance with the contest rules and acceptance of the prize as awarded.

No correspondence will be entered into except with the selected entrant who will be notified by telephone.

Selected entrants will be contacted by the phone number indicated on the selected entrant's online entry form.

a) If a selected entrant cannot be reached by June 05, 2009 or declines the prize, another entrant will be selected on or before June 12, 2009.

b) In the event that a selected entrant incorrectly answers the time-limited skill-testing question, another entrant will be selected on or before June 12, 2009.

c) Only one (1) entry per person/email address/household.

The chances of being selected depend upon the total number of correctly completed entries received through the contest website at www.greatlakeslawn.ca.

6. GENERAL TERMS AND CONDITIONS

Entrants agree that their submission of an entry constitutes acceptance of and agreement to abide by the terms and conditions of these Official Rules and by all decisions of Great Lakes, which are final in all matters pertaining to the Contest. The contest is subject to all applicable federal, provincial and municipal laws. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. By entering, participants release and hold harmless Great Lakes, its affiliated and related companies and advertising, promotion agencies and all of their respective directors, officers, shareholders, employees, agents, successors and assigns (collectively, the "Contest Entities") from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Contest or any prize won. Winners will be required to sign and return, within the time period indicated on the documents, a Declaration of Compliance with Contest Rules and a full Liability and Publicity Release and/or any other document which may be reasonably required by Great Lakes or the Administrator.

Great Lakes reserves the right at its sole discretion to disqualify any individual from the Contest and to ban the individual from any future contest of Great Lakes that it finds or believes to be tampering with the entry process or the operation of the Contest or Contest Website; to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, GREAT LAKES RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. LIMITATIONS OF LIABILITY

Without limiting the release in Paragraph 6 above, and for greater certainty, the Contest Entities will not be liable for:

a) any incorrect or inaccurate information, whether caused by Contest Website users or by any equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of entries in the Contest; b) any error, omission, interruption, deletion, defect or delay in operation of the

contest website or any transmission in connection with the Contest; c) any communications line failure, theft, destruction or unauthorized access to, or alteration of, entries; d) any problems with, or technical malfunction of, any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, or failure of e-mail which may occur for any reason whatsoever, including technical problems or traffic congestion on the Internet or at any website or combination thereof; or e) any injury or damage to participants' or to any other person's computer related to or resulting from participating or downloading materials in this Contest. If the Contest is not capable of running as planned for any reason, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Contest Entities which corrupt or affect the administration, security or proper conduct of this Contest, Sponsor reserves the right at its sole discretion to, without advance notice, terminate or suspend the Contest, in whole or in part, or modify it in any way.

8. PRIVACY

By entering the contest, Entrant(s) agree to Great Lakes' use of Entrant(s) personal information.

9. WINNERS LIST

The name of the prize winner will be posted on the Great Lakes' website. Entrants by entering this contest, consent to use of their name, city of residence and/or photograph, without compensation, in any future publicity carried out by Great Lakes in connection with this contest.

This contest is sponsored and administered by Great Lakes Lawn Care Inc.

This contest is VOID where prohibited or restricted by law. This contest is subject to these complete official rules. In the event that any dispute arises regarding the meaning or interpretation of these Rules, contestants agree that the dispute shall be resolved by applying the laws of Ontario, Canada and that it shall be resolved in and by the courts of that province.